

# PriorityStart!<sup>®</sup>

Starting is the Priority!



## PriorityStart!<sup>®</sup> WORKS FOR YOU

- **PriorityStart!** is an automatic heavy duty computerized on/off switching system protecting battery voltage and starting power. If battery voltage drains below 11.9 volts when engine is off, it *automatically* disconnects the load. The battery voltage immediately recovers. TO START: just step on the brake pedal, starting power is *automatically* reconnected. Designed to handle 1000 starting amps. **PriorityStart!** is **not** a battery charger or booster that is used after the battery has already been damaged.

- No waiting for emergency trucks, or calls for help. Stay safely inside your vehicle. No lifting hood or attaching dangerous jumper cables. No buttons or switches to push. Pays for itself 1st time it saves you, ready to protect every time you need it.

- Using portable battery chargers/boosters, dangerous jumper cables, or calling a tow truck means you have already had a dead battery and done irreparable damage to your battery. (*First time battery goes dead it loses ½ its service life*)

- No hard wiring or modifications. Transferable. Certified to ISO, USCG, and SAE standards. Maintenance free.

- **TOTALLY AUTOMATIC!** Always on Duty – Always Remembers – Providing you Safety and Peace of Mind.

## VEHICLE APPLICATIONS

**PriorityStart!** works with 12 volt top and side-post storage batteries.

Perfect for:

Cars	Mobility Vehicles
Recreational Vehicles	Light Trucks
Van Conversions	Fleet Vehicles
Construction Vehicles	Motor Homes
Off Road Vehicles	Fork Lifts
Farm Vehicles	Industrial Vehicles

Also available in Marine, Pro-Series, Mobility, and 24 Volt

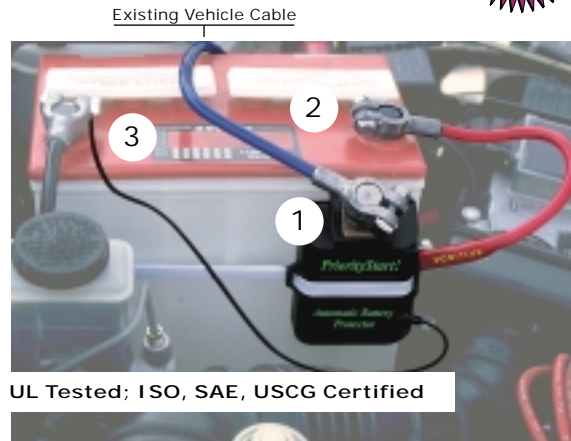
## EASY TO ATTACH

**PriorityStart!** attaches easily to any 12 volt top or side-post vehicle battery. No modifications are necessary.

Three Easy Connections:

- 1 Existing vehicle positive cable to **PriorityStart!**
- 2 **PriorityStart!** cable to battery positive post
- 3 Attach ground wire to battery negative post

NO HARD WIRING REQUIRED



UL Tested; ISO, SAE, USCG Certified

Universal Design Fits  
Top & Side-Post Batteries

## PriorityStart!<sup>®</sup> BENEFITS

- Automatic Battery Reconnect – Convenient, Safe
- Easy to Attach – 3 Connections
- Maximizes Battery Life – Maintenance Free
- Handles 1,000 Starting Amps
- Designed for Under-hood Environment
- Engine Run & Hazard Light Protection
- Transferable From Vehicle to Vehicle
- Universal Design Fits Both Top & Side-Post Batteries
- Ability to Use Accessories When Engine is Off
- Ecologically Friendly: *Reduces Number of Batteries Discarded Into the Environment*

## COST SAVINGS

- Pays for itself the first time you use it; ready to protect every time you need it
- Prevents lost wages and vehicle downtime
- Saves cost of new battery
- Protects expensive vehicle electrical parts
- Protects from voltage spikes or surges

**PriorityStart!** Can Be Used On Your Existing Battery Or With a New Battery

## QUALITY PRODUCT

- Meets automotive specifications
- Assembled with materials suited for under-hood environment
- Three year warranty
- When engine or hazard lights are operating– patented circuitry prevents battery power from being switched off

**PriorityStart!<sup>®</sup>**

Automatic Battery Protection  
—When You Need It

## QUESTIONS & ANSWERS

**Q** How does *PriorityStart!* protect my battery?

**A** *PriorityStart!* prevents the battery from deep discharging by disconnecting it at a factory preset level. Battery voltage recovers, maintaining sufficient starting power. Simply step on the brake pedal and the battery is automatically reconnected.

**Q** Can't I just buy a new battery?

**A** Yes, but availability can be a factor. Also, even new batteries can unexpectedly discharge there load. *PriorityStart!* addresses the larger problem, providing necessary battery protection, safety, and convenience.

**Q** Will *PriorityStart!* fit the battery in my vehicle?

**A** *PriorityStart!* fits the majority of standard vehicle batteries. Installation is simple – only three (3) connections.

**Q** Once *PriorityStart!* is installed is there anything I need to do to make it operate?

**A** No, *PriorityStart!* is totally automatic.

**Q** Can I transfer my *PriorityStart!* to another vehicle?

**A** Yes, it can be easily transferred.

**Q** How does *PriorityStart!* protect a running engine or the hazard lights from disconnecting?

**A** *PriorityStart!* has patented circuitry that detects the electronic noise from a running engine or the hazard light switch and prevents battery disconnection.

**Q** Does *PriorityStart!* prevent all dead batteries?

**A** No, a battery can go dead from abuse or aging. Yet, *PriorityStart!* will maximize the life of your battery. Consider – one deep discharge (which *PriorityStart!* prevents) reduces a battery's life by 30-40%.

**Q** Can I use my car alarm with *PriorityStart!*?

**A** Yes. Or it can be wired directly to the battery, bypassing *PriorityStart!*

**Q** What about memory devices in my vehicle?

**A** Vehicle computer systems have memory that resets itself. Clock and radio may need resetting. Remember, *PriorityStart!* has protected your battery starting power. Without it you would still have to reset these devices.

## When You Own *PriorityStart!*<sup>®</sup> You Won't Need These

Towing Service



Emergency Call

Jumper Cables,  
Charger/Booster



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*PriorityStart!* is a registered trademark of BATON LABS INC

# *PriorityStart!*<sup>®</sup>

Starting is the Priority!



A Vehicle That Won't  
Start is More Than an  
Inconvenience. . . . .